

# SUPRA TIMES

NEWSLETTER



JOSH Sanders  
King OF Wake



Spring 2006



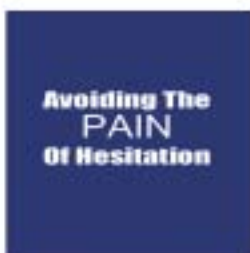
What  
IS  
Wakeboarding?



Boating Safety  
AND  
Enjoyment  
GO  
Hand-In-Hand



Attend A  
Wakeboarding  
SESSION  
This Season  
Your Friends  
WILL BE  
Green With  
ENVY



Avoiding The  
PAIN  
Of Hesitation



TECH  
CORNER



## Letter From The President



Time for issue #3 of the new Supra owner's newsletter. Honestly, it's a little past time.

We've been breaking in a new Marketing Director.

Between visiting dealers and attending events, we let Michael slide a bit on newsletter delivery dates. From this point forward, you'll hear from us more frequently.

You guys have helped make 2005 a remarkable year at Supra. Here's some news ... *we are officially the fastest growing brand of performance tow boat in the industry!* While most of our competitors are holding steady, Supra sold 40% more boats in 2005 than in 2004. Have we said thank you? Seriously, thanks so much for choosing us to help you reach new heights on and off the water.

Most of you have heard me say that bigger is not necessarily better. Our company goal has never solely been to sell more boats. Supra is led by a team of active water sport enthusiasts. Our success is simply a result of staying true to the needs of the skiers and riders who demand performance, not fads.

Of course, the question might be asked – where will you go from here? Fair enough. That's largely the ground that this issue of our newsletter will cover. A few highlights:

For 2006 we went big and small with new product design. The Launch 24SSV Gravity Games gets fresh colors, interiors, and accessories. It also gets a larger power plant as standard equipment. On the smaller side, we have reinvented a series of 4 20' 8" boats with a varied range of uses. Tournament water ski boat. Family water sport boat. 3-Event Sport Boat. Tournament wake board boat. One of our four 20's will meet your needs.

What will we do to promote the new products? Look for ads that feature both our boat owners and our pro riders. And check out the new messaging "Leave A Wake Wherever You Go" in magazines, at US Pro Tour Events, at the INT's and at the Gravity Games.

In fact, if you want a little help improving your riding skills, you may want to attend our coaching staff's summer clinics. Ask your dealer to bring Dave Briscoe or Russ Wilde to town. You'll learn a lot and have fun doing it.

We are here to serve you. Let us know what we can do to make your boating experience even more enjoyable. E-mail me. Phone me. Or post a message on our web site. We love hearing from you. We want Supra to be your boat for life.

In the meantime, check out this year's winter edition of our newsletter, and thanks again for making our boat your boat.

Sincerely,  
Rick Tinker  
President  
Skier's Choice, Inc.

## Dealer Meeting 2006



Skier's Choice's annual dealer meeting was held in August at the beautiful Club Med Sandpiper in Port St Lucie, Florida. Over 300 people representing 80+ dealers attended the event. This is the best opportunity that dealers have to see the entire Skier's Choice model line-up, all in one place. Most dealers make it a point to attend the dealer meeting every year. According to Jimmy Holyfield with Grandpa's Marine in Greensboro, NC, "getting together with all of the dealers from around the country is always fun because you can learn a lot from other dealers. It's always great to see all of the new products for the year and come back to the store and share it with our customers." This year, dealers were introduced to the largest new product launch in Skier's Choice's history. With five new Moomba models, and four new Supras, the dealers had more choices than ever as they planned their purchases for the 2006 model year.

## State Fuel Tax Refund State Fuel Tax Refunds to Individuals Information & Procedures



Since Boat US Government Affairs undertook a state-by-state survey of how state marine fuel taxes are managed, we found a handful of states that provide refunds directly to boaters who apply for them. Some 30 states collect this money into a dedicated fund for boating, so, indirectly, it is returned. (Note: the federal highway gasoline tax is returned to boating through the Aquatic Resources Trust Fund.)

The states listed below will refund state highway/road fuel taxes paid on marine fuel if boaters take the time to fill out forms and send in receipts:

**Note: Be sure to read all guidelines and regulations concerning refunds.**

**Alaska:** For more information, call the motor fuel division office at (907)465-4661, or e-mail [motorfuel@revenue.state.ak.us](mailto:motorfuel@revenue.state.ak.us). To download the refund form directly, go to [www.tax.state.ak.us/programs/motorfuel/forms/index.asp](http://www.tax.state.ak.us/programs/motorfuel/forms/index.asp), and then click on the "Claim Refund" form.

**Connecticut:** The refund form, AU-724, can be downloaded off the Internet by going to [www.ct.gov/drs/site/default.asp](http://www.ct.gov/drs/site/default.asp). Click on "Forms" in upper right. Click on "Motor Fuels Tax Refunds Forms - Boats, other Off Road Use, Exempt Vehicles." For more information, call (800) 382-9463 (in-state) or (860) 297-5962.

**Massachusetts:** The gas tax refund form, GT-9M and diesel fuel refund form, SFT-9, can be downloaded from the Internet by going to [www.dor.state.ma.us/forms/miscform/miscform.htm](http://www.dor.state.ma.us/forms/miscform/miscform.htm). Call (617) 887-5070.

**Missouri:** The application form, 4924, claim form, 4923, and Schedule A, Marine Fuel Purchases by County form, 4925, are all necessary for the tax refund and can all be downloaded from the Internet at: [www.dor.mo.gov/tax/business/fuel/forms/](http://www.dor.mo.gov/tax/business/fuel/forms/). For more information, call (573) 751-7671.

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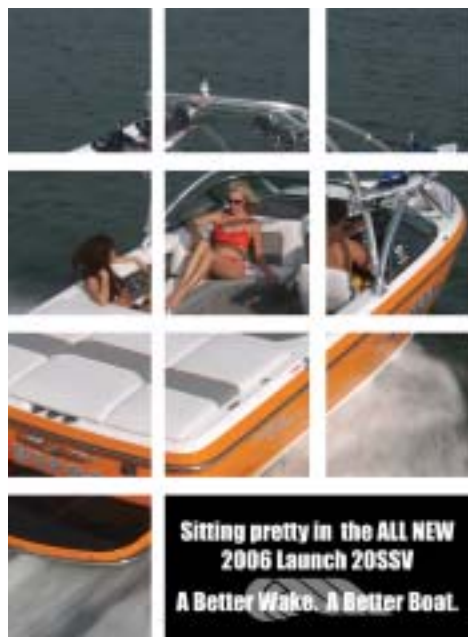
**Nebraska:** Form 84, available at <http://www.revenue.state.ne.us/fuels/mfforms.htm>. Boaters must be claiming a refund of at least \$25 and need a receipt that indicates that the gas was used in an unlicensed, or non-highway vehicle. For more information, call (800) 554-3835.

**North Carolina:** To download form Gas 1201 directly off the Internet, go to [www.dor.state.nc.us/forms/](http://www.dor.state.nc.us/forms/). Once there, click on Motor Fuels and then scroll down to Gas-1201. For more information, call (919) 733-3409.

**Texas:** Form 06-106 can be downloaded from the Internet at: [www.window.state.tx.us/taxinfo/taxforms/06-forms.html](http://www.window.state.tx.us/taxinfo/taxforms/06-forms.html). For more information, call the Texas Comptroller's office at 800-252-1383.

**Virginia:** The forms can be found at any Department of Motor Vehicle (DMV) office in Virginia. To download a refund application on-line, go to [www.dmv.state.va.us/webdoc/forms/index.asp](http://www.dmv.state.va.us/webdoc/forms/index.asp) and choose form FMS216. For more information, call (804) 367-1831 or (800) 823-8357.

**Washington:** In order to apply for the refund, call the Washington State Department of Licensing's Fuel Tax Section at (360)664-1838 to obtain a permit number. Once that is issued, an application for the refund will be mailed.



## Hesitation Leads to Pain!

### A Few Tips To Ease The Tension

Dave Briscoe, The Wakeboard Coach

OK, relax....The doctor is in... Since you're on top of water, it's impossible to pop simply with your legs. The harder you kick your legs, the more you'll sink the board into the water. Pop comes from your entire body, and mainly your hips.

The harder you cut into the wake, the more tension you will put on the rope. What you need to understand is where that tension is going. The tension gets applied to your shoulders. The harder you cut, the more tension or weight you're putting on your shoulders. The second place that's affected by the wake is that huge surface area that hits it under your feet... (The Board). The harder you cut, the more impact and upward motion the board gets.

Now the trick is keeping the impact from the wake hitting the board, and the impact of all that weight you've put on your shoulders, from crushing your body at take off.

Think of a scenario. Let's say you're standing on the floor blindfolded, and I came up behind you without you knowing and I jumped on your back.

Where would your body crush first? Probably through your hip joint since that is the largest hinge on your body. But if you saw me coming, you would resist through your back, hips, and knees to support the weight.

When you take off from a wake instead of trying so hard to jump off of it, simply build an edge with a body ready to resist a strong impact. and all that energy of the wake will go not only throw the board up but everything on top of it. The more rigid and tall you are at the top of the wake, the more height you'll get.

Good luck, and remember:



## New Dealerships

For the first time in two years, Skiers Choice has expanded its dealer network. "Two years ago we made the conscious decision to limit our dealer growth so that we could supply the demand of the existing dealers in our network," said Dan Miller, Skiers Choice's VP of Sales. "Nobody ever wants to discourage new dealers from coming on board, but we did not feel it was in the best interest of our existing dealers (and customers) to continue adding new distribution when we could not build enough boats for the dealers we already had." Now that the new factory is fully up and running, we felt that we had the ability to react to higher order levels,

and have selectively begun placing new dealerships again. We had some dealers who waited patiently for over two years to sell one of our brands. Please welcome aboard our newest dealers: Memphis Boat Center - Memphis, TN; Myers Marine and RV - Redding, CA; Spread Eagle Marine - Florence, WI; Gulf Shores Marina - Naples, One Way Marine & Motorsports - Helena, MT; FL Lifestyle Sport - Sweden; MX Sport OU - Estonia; NK Import - France; Gus Campbell WaterSports - West Monroe, LA; Bay Marine - Trenton, Ontario, Canada, Alshaya Marine - Kuwait.



# Supra Marketing 2006



Michael Littman

I'm Michael Littman, Skier's Choice new Marketing Director. Having spent the better part of my life on a ski, I feel incredibly fortunate to have the responsibility of telling the Supra story. Please know that while I have been added to staff, both Jay Warren and Erny James are my everyday partners. Some of you know that Jay pulled riders on the pro tour for a number of years and served as a judge at events. We hope that our passion for the sport translates into better marketing messages for our brand.

For Skier's Choice, everything we do begins with the athletes in our boats. Supra sponsors the US Pro Wakeboard Tour, the INT Amateur Championships, the Collegiate National Championships, and the Gravity Games, which is the WWA's premiere international event. We think it's important to give back to the sport, and we do so by contributing time and financial resources at each competitive level.

Which gives me a chance to brag about our pro staff. In 2005, Josh Sanders was crowned the King of the Wake on the US Pro Tour. Josh earned his first place finish riding consistently well over the six-event season. His success is an incredible accomplishment for a kid from Australia who came to the States with \$20 in his pocket and a dream to become the best rider in the world.



Josh Sanders



Trevor Hansen

Trevor Hansen entered 2005 fresh from a victory at the Gravity Games in Perth, Australia. This year was challenged by a series of nagging injuries. In fact, when Trevor came to Tennessee to shoot a 'how-to' video for us he tweaked his ankle, forcing him out of the final tour event. Trevor has healed up and once again is poised for a huge pop in 2006.

Emily Copeland-Durham continued her remarkable romp through the women's wakeboard record book. She is now the single most awarded rider in women's history, having closed her season with wins at both the Gravity Games and the World Championships. "Emmy Lou's" devout beliefs preclude her from bragging about herself. Hope that she doesn't mind that we continue to do it for her.



Emily Copeland

Supra is a boat designed by water-sports enthusiasts for water-sports enthusiasts. Supra and athletic performance are synonymous. Our boats inspire more confident rider runs. We ask our marketing to do the same. In '06 you will be encouraged to "Leave A Wake Wherever You Go." Challenge convention, defy gravity, push for your personal best on each successive run. And when you have finished the pass, settle into the most comfortable 'living room' on the lake.



Dave Briscoe



Russ Wilde

You might consider scheduling some time with our coaching staff this summer. Dave Briscoe and Russ Wilde are both former tour pros who now travel the country teaching riders of all ages and skill levels. Dave has a year round camp in Florida as well. Ask your dealer to bring the boys to a lake near your home.

Speaking of that, we have plans to host a few owners' reunions around the country in 2006. Interested in attending? Send Jay or me a note. Tell us the perfect spot to bring fifty or more Supra Owners together. Can't promise we will make it to your town this year, but if not now, then soon.

And you will definitely want to check out the new website to see a host of new Supra-licensed gear. Lots of new stuff from clothing to license plate holders.

Until we see you this summer, here's hoping that you stomp a few monster new tricks!



Orlando, Florida – Australian Josh Sanders definitely left his mark on the 2005 pro wakeboarding season. Sanders earned \$10,000 and the title of world's NO. 1 ranked rider by winning the inaugural KING OF WAKE World Cup.

The KING OF WAKE World Cup tracks some of the biggest events in the pro wakeboarding season by awarding points based on a rider's performance. The pro rider with the best overall finishes in the five-event Pro Wakeboard Tour, the X Games, the WWA Wakeboard National Championship, the Pan American Wakeboard Championship and the Pro Am Wakeboard Championship is awarded the World's NO. 1 ranking and the KING OF WAKE title. For Sanders, the KING OF WAKE World Cup title will end the best season in his seven-year career. Earlier this season Sanders became the first foreign-born rider to win the Pro Wakeboard Tour season championship and the Indmar Performance Award. "Josh has plenty of experience, but he's really hit his stride this year," said Chris Bischoff, Competition Director for World Sports & Marketing the event organizer for the KING OF WAKE. "He's definitely earned the title of KING OF WAKE this year. But, I don't expect him to stop. I think he'll be near the top of the sport for a while."

In 2005, Sanders was the most consistent rider across the nine events that make up the KING OF WAKE season. He has finished no worse than ninth in any event in 2005. Sanders had four second-place finishes and a third-place finish in the X Games to highlight his season.

Along with Sanders, Australians dominated the 2005 KING OF WAKE standings. Australians Daniel Watkins and Brett Eisenhauer finished just behind Sanders in second and fourth in the world rankings. Sandwiched in between is teen phenom Phillip Soven who finished third in the standings.

Notables finishing in the top 20 include: Canadian Chad Sharpe (11<sup>th</sup>), 2004 Rookie of the Year JD Webb (12<sup>th</sup>) and 2005 Pan American Games Champion Keith Lidberg (14<sup>th</sup>).



## 2005 Final Standings KING OF WAKE CROWN

1.	Josh Sanders	690
2.	Daniel Watkins	655
3.	Phillip Soven	640
4.	Brett Eisenhauer	630
5.	Erik Ruck	621
6.	Rusty Malinoski	610
7.	Danny Harf	578
8.	Parks Bonifay	535
9.	Andrew Adkison	525
10.	Tino Santori	515
11.	Chad Sharpe	445
12.	JD Webb	353
13.	Keith Lidberg	308
14.	Jeff Weatherall	287
15.	Trevor Hansen	286
16.	Keith Lyman	258
17.	Corey Bradley	247
18.	Gabe Lucas	241
19.	Johathan Nadolski	232
20.	Shane Bonifay	229



## Dave Briscoe's Summer Sessions 2006 Tour Dates Announced

**Make Plans Now to Attend  
the Session Of The Year!**

6/15 - 6/18 Extreme Power Sports **Greenville, IL.**  
Contact: Dan Jackson [www.extremepowersports.com](http://www.extremepowersports.com)

6/21 - 6/24 B & B Sports **Delhi, IA.**  
Contact: Diane Bauers [www.bandtsports.com](http://www.bandtsports.com)

6/27 - 6/28 Forrest Lake Motorsports **Forrest Lake, MN.**  
Contact: Blake Dalbec [www.forrestlakemotorsports.com](http://www.forrestlakemotorsports.com)

6/29 - 5/30 Nisswa Marine **Nisswa, MN.**  
Contact: Jeremy Wiczek [www.nisswamarine.com](http://www.nisswamarine.com)

7/1 - 7/2 Forrest Lake Motorsports **Forrest Lake, MN.**  
Contact: Blake Dalbec [www.forrestlakemotorsports.com](http://www.forrestlakemotorsports.com)

7/5 - 7/8 Spread Eagle Marine LLC. **Florence, WI.**  
Contact: Gary Mannigel [www.spreadeaglemarine.net](http://www.spreadeaglemarine.net)

7/10 - 7/14 Lauderdale Lakes **Eikhorn, WI.**  
Contact: Jessie Gaengel [www.lauderdalelakesmarina.com](http://www.lauderdalelakesmarina.com)

7/17 - 7/19 Apollo Marine **Lawton, MI.**  
Contact: Jim Rau (616) 423-6011

7/20 - 7/22 Brickyard Motorcar LTD. **Coldwater, MI.**  
Contact: Jim Maxson (517) 279-2886

7/24 - 7/28 Aqua Marine of Anderson **Anderson, IN.**  
Contact: Chris Walker (765) 744-6310

8/1 - 8/4 TBA Ohio

8/7 - 8/11 TBA Upstate NY

8/16 - 8/19 A & S Boats **South Windsor, CT.**  
Contact: Mark Passeri [www.asboats.com](http://www.asboats.com)

8/21 - 8/25 Merrymeeting Lake **New Durham, N.H.**  
Contact: Dave Briscoe (863) 521-1076

8/28 - 9/9 TBA PA, VA, S.C.

4/29 - 4/30 Neptune Dive & Ski **Augusta, GA.**  
Contact: SummerYoung [www.neptunediveandski.com](http://www.neptunediveandski.com)

5/2 - 5/5 Knoxville Watersports **Knoxville, TN.**  
Contact: Kim Freeman [www.knoxvillewatersports.com](http://www.knoxvillewatersports.com)

5/6 - 5/8 Alabama Watersports **Athens, AL.**  
Contact: Coogan Preston [www.alabamawatersports.com](http://www.alabamawatersports.com)

5/11 - 5/14 J & J Boat Sales **Henderson, AR.**  
Contact: Jack Denwalt (870) 488-5455

5/18 - 5/21 Midway Marine **Shreveport, LA.**  
Contact: Earle Valentine [www.midwayboats.com](http://www.midwayboats.com)

5/23 - 5/25 Rinkers Boat World **Houston, TX.**  
Contact: Chris Rinker [www.rinkersboatworld.com](http://www.rinkersboatworld.com)

5/26 - 5/29 South Austin Marine **Austin, TX.**  
Contact: Kenneth Black [www.southaustinmarine.com](http://www.southaustinmarine.com)

6/1 - 6/4 TBA Colorado

6/8 - 6/10 Xtreme Marine **Lenexa, KS.**  
Contact: Bob Holloway [www.buyaboat.com](http://www.buyaboat.com)



## [www.supraboats.com](http://www.supraboats.com)



If you haven't been to the Supra site in a few months, it's time to check in.

The 2006 model line is on display, and this year all the videos are up and running for your viewing pleasure. You will also find replacement owners manuals, cool screen savers, and an active on-line community of fellow Supra owners to talk to about your rides.

Plus, we will be posting information about coaching clinics and owners reunions as the year goes by. Look forward to speaking with you on-line!



# What Is Wakeboarding

By Marty McFly

## What Is Wakeboarding?

The American Heritage Dictionary of the English Language defines wakeboarding as “a short, very broad water ski ridden in the manner of a surfboard by a person towed by a motorboat”. Pretty simple, right? It’s



just a form of waterskiing. All it is something to do on a hot day in the middle of the summer to cool off. So why is there such a fuss about it? Why does Google pull up 816,000 websites containing the word “wakeboarding”? Why is there wakeboarding in the X-Games? Why does wakeboarding have its own Pro Tour? Why are you still reading this?

## Why?

Because wakeboarding is much more than a sport. Have you ever sat down and thought of what wakeboarding really is?

Sure, to a lot of you, wakeboarding is just a sport. You participate when you want to, and do other things when you are not wakeboarding, without giving it as much as another thought. But, to the others, especially those that are still reading this (and paying attention); wakeboarding is not just a sport.

I have been wakeboarding since August 24, 1994. Anytime before this date is now known as the BW Era (Before Wakeboarding). During my BW Era, I water-skied, I knee boarded, I tubed, and generally, I just screwed around on the water. However, once I got up for the first time on a wakeboard, I never looked back. There was something different about wakeboarding versus the other water sports. Wakeboarding gave me more freedom when I was behind the boat. I had more options when I was riding. It seemed to me that I was being sucked into something that instantly tried to take over my life. Wakeboarding soon turned into a drug that I could

not live without... something that I simply couldn't get enough of. And, as I got more involved with wakeboarding, I noticed that the same feeling spread to those that were around me.

Now, odds are, if you are still reading this and comprehending what I am saying, then you probably feel the same way about wakeboarding as I do. So what do you say when someone asks you what wakeboarding is? Have you ever really thought about what wakeboarding is to you?

Wakeboarding isn't just when you are riding behind the boat. It is much more complex than that. To me, wakeboarding is:

- Sitting in the lake for almost an hour while waiting for the fat sacs to fill, and thinking that there is no place you would rather be
- Floating in the river at 11pm, asking “who’s up next?”
- The Fro
- Spoon Watches
- Watching your best friend land a trick for the first time, and making him come in the boat so you can go learn it real quick



- Butterflies in your stomach before you ride (especially in tourneys)



- Having more than one wakeboarding decal on your vehicle
- Wakeboarder.com
- Making a pact with your buddies the night before you go ride to all try a raley, and then having to hold up your end of the bargain
- Having a coffee table in your living room made out of a wakeboard

- The expression on someone’s face as they get up for the first time



- Getting a new knee
- When your life vest doesn't dry out all season
- Holding the safety bar on a ride at the fair, imagining that it is a wakeboard handle and you are doing inverts
- Being hauled off in a sheriff's boat because you jumped over the nose of his boat when he had someone else pulled over
- Naming your dog “Belmont”
- Teaching an 8-year-old his first invert, then watching him learn 10 more in less than a year
- Dallaswakeboarding.com
- The smell of an outboard engine
- Teeing off on the back 9, thinking, “only 2.5 hours until we are on the water”
- Throwing triple ups until you run out of gas
- Basing every one of your projects in your marketing classes on wakeboarding
- Running a victory lap in the boat in perfectly calm water around your buddy that just landed an invert he had been working on forever
- Pulling the boat to school so we can hit the water as soon as we get out
- Filling up the fat sacs at my buddy's house with his water hose to save time
- Keeping a calendar on the wall of every time you ride, and noticing that you only missed 3 days within 3 months
- Concussions
- High Wake Drifters
- A tux with solid black Reefs
- Having to cut bindings off of your friends' foot due to a bad fall
- Spending only two nights in your own bed in the month of July because you are on the road doing clinics





- Giving props and celebrating with the guy that just beat you in a tourney, instead of being upset about it
- Standing on top of a house boat, and hearing some guy tell his buddy that the fat sacs in my boat are in there to help balance the boat to make the wake smoother for slaloming
- Hopping around the living room in your board and bindings
- WAKEtv
- Riding almost 12 hours a day, then coming home and watching wakeboarding videos
- The sun stabbing your shoulders cause you have been out every day that week
- The UPS man bringing you your new board
- Teaching someone from a tube that is tied 10 feet in front of them
- Tetanus shots
- Watching your buddy take crash after crash on raleys, but still getting back up for more
- Driving the boat all day even though you can't ride
- Someone that you have never seen before in your life recognizing the Hyperlite symbol on your hat, and striking up an hour long conversation
- Riding doubles
- The rivers, lakes, bayous and ditches we have all ridden in
- Landing an invert on your first attempt
- Having a wakeboard banner on the wall in your house
- Having all 4 board racks full on your boat and still have boards on the floor
- Wheelie bags
- Wakeworld.com
- Louisiana Spring Fling
- Mosquitoes
- Running to the marina on your lunch break to get a quick pull
- The latest WBM
- Wakeboarding one weekend, snowboarding the following, and wakeboarding the next
- Blood all over your brand new white handle
- Having a triple up smack you so hard, you come up out of the water with your fists clenched looking for who hit you
- Hand signals
- Hitting a dip in the road in your truck, and trying to think of ways you can hit it faster, get some air, and tweak it out
- Triple up whip-its

- Wakeboarding with snow blowing out of the boat
- Having some form of a wakeboard symbol on at least one piece of your clothing at all times

And the list goes on and on. But, there is one simple point that I am trying to express. To some, wakeboarding is a sport, but to others, it is a lifestyle. There are tons of riders that come and go, and then there are riders that are involved no matter what the consequences.



As riders, we are loyal to the wakeboarding. We defend it when it is attacked, we embrace it each time we are out on the boat, and we support it by hosting tourneys, clinics and demos. We want to spread the stoke of wakeboarding to all, but at the same time, we keep some things secret so we can enjoy it in our selfish ways. We support the companies that deliver wakeboarding to our doorstep, and we curse those that try to take it away from us. We get upset when we have an off day on the water, yet we continue to come back for more. And, we continue to push ourselves to the mental and physical limits that are involved with wakeboarding, each and every day.



So, if you ever get the chance, ask yourself what wakeboarding is to you, and really put some thought into it. To me, wakeboarding is not just a sport, but it is a lifestyle. It is my lifestyle.

Marty McFly



**Experience the ALL NEW  
2006 Launch 20  
Unleash your inner athlete.**



## Owner's Poll

We're always interested in hearing which features you would like to see us add to our boats to make your next Supra even sweeter than your current ride. We'll give you a few thought starters. Feel free to write in additional ideas.

Send your ideas to: [mlittman@skierschoice.com](mailto:mlittman@skierschoice.com).

180° Swivel Captains Chair

Snap-In Carpet

Metal Flake Gel Coat

Interior Lighting

Digital Gauges

Color Matched Towers to Gel Coat

Additional Ideas:



Over the past few years, I have worked with O'Brien Watersports on summer tours to promote their wakeboards. I would fly into a territory and travel with the local representative to key dealerships where we would give the public wakeboarding lessons to improve their skills. This was great, but it always seemed like I did not have the right product available for people to try. With O'Brien making over 43 different boards and 7 different styles of bindings and each binding having seven different sizes, it was impossible for me to have the entire product line on hand. Although I made it work, it was discouraging to tell an individual that I did not have the binding or the board they wished to try.

As a result, I approached Jay Warren, the marketing director and team captain of Skier's Choice, to join in on a summer tour that would enhance the wakeboarding experience. In 2005, that idea came to life. Through Jay's enthusiasm and leadership, Skier's Choice came onboard and offered the use of any of their boats for the tour. I was faced with the dilemma of which one of many great boats to use while traveling through the East Coast and Midwest. It is a fun problem to have. When the boat arrived, I was delighted to find that I had made the right choice. O'Brien sent me every board and binding they made and I needed a place to store it all. Well, this boat did just that. I had 24 boards and 38 pairs of bindings hidden in cubbies, and eight boards with bindings on the tower at all times. Not having the right equipment was a thing of the past. This setup made for the perfect riding experience.

Having gained the support of my sponsors, I had to put together a route and schedule to take me over half of the United States. Leaving on May 31, I started my trip in southern Alabama at a shop called

Harbor Point Marine, where they had filled the day with 14 students. I worked with two students each hour. For the first few minutes of the hour, I would watch the good and bad habits they exhibited. The rest of the time was spent on getting rid of the bad habits and teaching them a new trick or two.

I had all skill levels represented in the group of students I met this summer. Some had never gotten up on a wakeboard while others were learning their first flip or hitting the double-up or, better yet, hitting the triple-up for the very first time. They all came away with something for their time, even the passengers that just came to watch. There were those who learned how to drive the boat without sending rollers all over the lake while others learned how to make that perfect double-up. For those who could dive the double-up, it was learning how to make the perfect triple-up, every time.

Thinking back to people hitting the triple-up, I had a student named Scott go down into the trough of the wake and all you could see of him was his head looking over this monster triple-up. As Scott rode up the wake, he was kicked so high that his parents lost their breath as they watched their son soar through the air. Unfortunately, Scott didn't land his huge 540, but the smile on his face told the story.

As I continued my travels up the eastern side of the United States, I stopped at least once in every state. In Georgia, it was a joy to teach on Lake Lanier. There are so many coves; you can always find a smooth place to ride. Less than half a mile from Lake Lanier, Atlanta Marine awed me with their inventory. They had every model of Moomba and Supra boat on hand and available in at least 6 different color schemes. Bring your truck and find a boat to match it!

After leaving Georgia, I worked my way north through the Carolinas meeting many nice southern families at places like Strickland Marine and Grandpa's. With a lot of scheduling effort, I managed to keep my route continually advancing up the East Coast and never doubling back on myself.

By June 18, I was in Maryland at Patterson Boat Company. This shop has quite the set up for launching your boat. Since the lake is nestled between the mountains, they lift your boat onto one of their trailers hitched to an old Ford pickup. It then

tows you to the launch ramp. The truck is outfitted with extra low gears so its maximum forward speed is just 10mph – but watch out for reverse. The launch ramp down to the lake is at a 65 to 70 degree angle. When you are sitting in the driver seat of the boat, it feels like you are preparing to launch into space. I am glad that I didn't have to back down that ramp. It was hairy.

One of the delights of my well-equipped boat was its heater. When the day at Paterson's started off a little cool, I just hit the switch and it took the chill right out of the morning air. Even though the clinic was on a weekend when lakes can get pretty churned up, we wakeboarded in front of the shop and the lake stayed rather smooth so the students had good conditions for learning. One of the students landed his very first back roll that was so big, you would swear that he had been sticking them for at least a year. It was exciting to witness.

On June 27, I arrived in New Hampshire and my boat was losing its hole shot. The guys at Bob's Beacon Marine helped me out, big time. Before the clinic was to start, a mechanic came in on his day off and helped me get my boat back in top-notch running order. It was a simple fix. I learned you need to change your fuel filter every now and then. Well, actually, you should change it every 200 hours and I was a bit overdue – by 250 hours! So what if I was long overdue? At least I remembered to change the oil every 50 hours. Just so you know, that was every week for me during the summer. After leaving Bob's Beacon Marine, I started my trip west. I had taught 378 students and was still filled with the same energy as I had when I left home.

Over the week of July 4<sup>th</sup>, the transmission in my brand new Chevy Avalanche started making sounds that were inconsistent with a smoothly functioning power train. I did not plan for this eventuality and had to cancel three days of clinics while my truck was in the shop.

With my transmission repaired, I continued west and made it to Bell Marine in Northern Indiana by July 18<sup>th</sup>. The day gave me a little taste of everything. I had glassy smooth water in the morning, but by the end of the day, I was in high seas with rain flying horizontal and lightning striking all around us. Unfortunately, the last two riders got wet, but only because of the rain, and I had to call it a day due to the lightning.



Early August brought me to Iowa and B&B Sports. The last two students of the day were running late. They lived across the river from our location but did not have a ride. While they could have flagged me down as we rode by their home, they instead swam all the way across the river just to get a pull. You can guess they were a little worn out. To reward their persistence, I gave them an extra long lesson and dropped them off at their house when we were done. It always amazes me what people will do to wakeboard. What a great sport!

Considering that this was my first experience with spending three months on the road, things went well. I had some ups and some downs. For instance, I met a lot of really nice people – both students and dealers. That's good. It only rained on me three days out of 78 days and the longest rain lasted just an hour and half. That's good. At only 12237 miles, the transmission in my brand new Avalanche burned up. That's bad. Fortunately, I bought the extended warranty. That's good.

Soon, I will begin setting up the tour for this coming year. I look forward to renewing acquaintances with the people I met this year and hope to greet many new wakeboarding enthusiasts during my travels. If you are interested in attending one of my clinics, contact your local Moomba/Supra Dealer early because capacity is limited. Also, be sure to check out [www.supraboats.com](http://www.supraboats.com) for updates about the tour.



## New Supra Gear On-Line

We kicked off 2006 with a brand new line of Supra licensed gear. And for the first time ever, we offer designs for both men and women, as well as some traditional boat gear.

Go on-line at [www.supraboats.com](http://www.supraboats.com). Click through to the gear section. There will find hoodies, jackets, headgear, sweatsuits, even a logo'd IPOD carrying case.

And when it comes to ordering, simply no worries. Your order will be processed within 48 hours. Got

ideas for more gear? We'd love to hear them. Send [jwarren@skierschoice.com](mailto:jwarren@skierschoice.com) an email and tell us what types of stuff you would like us to turn into official logo gear.



**ALL NEW ONLINE STORE  
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Here's your chance to load up on all the newest gear from Supra.  
Visit online @ [WWW.SUPRABOATS.COM](http://WWW.SUPRABOATS.COM)





# Boating Safety and Enjoyment Go Hand-in-Hand:

## You Can't Have One Without the Other!

The 2006 boating season is just around the corner, and we know that you are looking forward to it as much as we are. At Skier's Choice, we build Supra boats to provide a safe and fun boating experience, but you play an important role in making your time on the water safe for you, your family, your passengers or anyone who may be in and around your boat. Please take time to review the following important safety reminders before you head to the water.

### Review the Owner's Manuals For Your Boat



Every Supra originally comes with an Owner's Manual for the boat itself and one or more manuals for the boat's components. Before anyone operates your boat, they should first

read and understand all of the information contained in the various manuals, particularly those sections dealing with safety. If you have misplaced any of the manuals, please contact your dealer or Skier's Choice and we will send you a current 2006 Supra Owner's Manual at no charge. It may not contain all information relevant to your model, but it does have an extensive Boating Safety section and general information regarding use and maintenance. The 2006 Supra Owner's Manual is also available on our web site.

### Review and Comply With Warning and Capacity Labels on Your Boat



Warning labels are placed on your boat to alert you to potential hazards that may not be obvious.

They also tell you how to avoid the hazard. Warning labels should never be removed and, if any label is damaged, it should be replaced as soon as possible. Pay attention to the capacity label on your boat and do not exceed the limit. In 2005, Skier's Choice revised its warning labels to include additional information. If you need replacement warning labels, please contact your dealer or Skier's Choice. We will gladly send you the latest warning labels at no charge. The warning labels can also be viewed on our web site.



The Boatman's Checklist is a list of important items to check before each use of your boat. We place a checklist label on every boat we build. It can be found in the helm area, either near the throttle, or on the observer seat base, or in more recent models, inside the glove box. If you need a replacement label, please contact Skier's Choice and we will send you one at no charge. This label can also be viewed on our web site.



### Prepare Your Boat with the Proper Accessories and Equipment

Your boat comes from the factory already equipped with U.S. Coast Guard-required safety equipment such as a fire extinguisher, horn, and proper inland lighting. In addition, the law requires that you keep Coast Guard-approved personal flotation devices on board for yourself and your passengers. We recommend that you also keep other useful safety equipment on the boat, such as a first aid kit, a signal device and/or flashlight, a marine radio, an anchor with line, and mooring lines with bumpers. You may need other items depending on your location, and you should check with local authorities and your dealer for further information.

### Know Your Boat and Keep it Properly Maintained

We strongly encourage you to arrange for a

Supra dealer to perform a pre-season inspection of your boat. The various boat systems need professional annual inspection and servicing to ensure that important components are maintained to their original specifications, especially as they age. You should inspect these systems with each outing, paying close attention to the engine and exhaust systems, specifically around the manifolds, gaskets, and welds for signs of leakage or corrosion. Replace all worn or suspect hoses and fittings. Perform scheduled maintenance and repairs to keep all systems in working order. For more information regarding maintenance, refer to your Owner's Manual or talk to your service professional.

### Know and Comply With All Boating Rules and Regulations That Apply in Your Region

Before heading to the water, check with local and state authorities about boating and safety requirements. If you have access to a computer, most states have websites with information regarding boating rules and regulations. You can also check the U.S. Coast Guard website, listed below, for information on federal regulations and recreational boating safety. If you don't have internet access, you should call or write the federal or state organizations to have information sent to you by mail.

### Take a Safe Boating Course

In recent years, approximately 80 percent of all reported fatalities occurred on boats where the operator had not received boating safety instruction. <sup>(1)</sup> *Safe boating classes are offered by a variety of groups and organizations, including the U.S. Coast Guard and U.S. Power Squadron. The more you know, the safer you, your passengers, and others around you and your boat will be.*

### Stay Current on Recreational Boating Safety Issues

You should regularly check with the U.S. Coast Guard Office of Boating Safety, as well as with your state boating law administrator for updates on boating safety issues. Internet links to several websites are listed below. Watch for information in news and industry magazines and websites regarding dangerous boating and water sport activities. Always use good judgment and don't let anyone on your boat do something foolish or dangerous.



### Have Fun Riding Behind Your Boat

Please exercise caution when using water sports equipment. Please be aware that "wake surfing" poses a heightened risk because it increases a participant's exposure to carbon monoxide exhaust fumes. As with all active watersports, use good judgment, and if possible, seek out proper training from a water sports professional to enhance your riding skills."

*We do not allow either "platform dragging or "body surfing" behind our boats. Both of these activities needlessly expose participants to high concentrations of deadly carbon monoxide fumes in the engine's exhaust that can incapacitate a person after just a few breaths. In addition, the proximity to the prop under the boat subjects individuals to needless risk of serious injuries.*

### Make Sure Every Passenger is Familiar with Safe Boating Practices Every Time You Go Out

Each time you take people out on your boat, ask about their experience level and provide instruction about safety. Make sure they are familiar with the warning labels. Make sure everyone knows your expectations and complies with obvious customs, like sitting down while the boat is in motion. Once you are on the water, maintain a presence of mind and keep an eye on your passengers. Give particular attention to children, and make sure that they are wearing life jackets whenever they are on board your boat. As in any activity, children need to be reminded about boat safety and under close supervision. Always remember that it's the driver's responsibility to operate the boat in a manner that ensures the safety of the passengers and those around the boat.

### Use Common Sense

Do not allow anyone on your boat to do something that puts them or anyone else at risk of injury. It is difficult to foresee every unsafe situation, but make yourself aware of unsafe practices and use common sense all the time. Most recent U.S. Coast Guard statistics show that 70% of boating fatalities are from drowning and that nearly 85% of victims who drowned were not wearing a life jacket.<sup>(1)</sup> These same statistics also show that alcohol is involved with nearly 40% of all boating fatalities. In many states, there are laws against having an open container of alcohol on your boat. No matter what the circumstances are, you should be completely sober and not drink alcohol while boating.



### Ride Safely and Know Your Limitations and the Limitations of Those With You

Your Supra boat was built to meet and exceed performance expectation of wakeboard and waterski enthusiasts. Undoubtedly, you and those with you intend to use your boat for those purposes. Ride smart and obey safety guidelines such as the following. Know the waterways where you will be boating. Do not ride or ski in shallow water, near shore, docks, pilings, swimmers, or other watercraft. Always have a person other than the driver serve as an observer and agree on hand signals before starting. Always wear a U.S. Coast Guard type III vest. Keep in mind that individuals have varying skill levels and knowledge. We all like to try new tricks, but don't go too far in trying something new. Ride within your limits. Always ride in control and at speeds appropriate for your ability and the conditions. Always turn the ignition off when anyone is near the swim platform or propeller. Never drag a person within 20 feet behind a moving or running watercraft. Also, being on the water and in the sun all day can be exhausting and can affect one's judgment. Do not push yourself when you are tired. Be aware of the limitations of your passengers and be ready to call it a day at the right time. You may

find these and other safety guidelines in various publications, online, or by contacting Skier's Choice.

Now, go enjoy the boating season and remember, boating safety and enjoyment go hand in hand – you can't have one without the other.



### Further Information:

Skier's Choice Inc.  
1717 Henry G. Lane Street  
Maryville, TN 37801 USA  
Toll-Free: 1-800-320-2779  
Telephone: 865-983-9924  
Fax: 865-983-9950

### E-Mail:

### Websites:

[www.Supraboats.com](http://www.Supraboats.com)  
[www.skierschoice.com](http://www.skierschoice.com)

### Customer Support:

[CustomerService@SkiersChoice.com](mailto:CustomerService@SkiersChoice.com)

### Related Links:

United States Coast Guard Office of Boating Safety: [www.uscgboating.org](http://www.uscgboating.org)  
United States Power Squadrons: [www.usps.org](http://www.usps.org)  
National Association of Boating Law Administrators: [www.nasbla.org](http://www.nasbla.org)  
Discovery Boating: [www.discoverboating.com](http://www.discoverboating.com)  
USA Water Ski: [www.usawaterski.org](http://www.usawaterski.org)  
Water Sport Industry Association: [www.watersportindustry.com](http://www.watersportindustry.com)  
National Safe Boating Counsel: [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org)  
Boating Safety "Sidekicks" for children: [www.boatingsidekicks.com](http://www.boatingsidekicks.com)

<sup>(1)</sup>Most recent Coast Guard statistics are from 2002 and can be found at [http://www.uscgboating.org/statistics/accident\\_stats.htm](http://www.uscgboating.org/statistics/accident_stats.htm)



## TECH CORNER

During this time of year, thinking about your boat may be one of the last things on your mind. You might be more concerned about whether your snow blower is going to start, you are going to be able to get the kids to school on time, or you will be able to make it to work without slipping on an ice-covered sidewalk. But if you can squeeze in a little time to think about your boat, you can make next summer more enjoyable.

### Service Work

Was your boat due for a tune up or other service work? If you wait until spring, the dealership may be busy with de-winterizations and may not be able to get you taken care of as quickly as you would like. Most types of service work can be performed during the winter months, so you can check with your dealer and get a jump on next season. Review your owner's manual for the maintenance interval schedule.

### Sirius Satellite Radio

If you have it, did you remember to call Sirius and have them turn off your service during the winter? The Marine Sirius radio service allows users to turn their service on and off during the lay up months. By doing this, the 12 months of subscription that came with your system can last you multiple seasons.

Although de-winterization or spring make-ready seems a long way off right now, a little planning now can make it go smoother and have you on the water, enjoying your boat when you want to this spring. Take a look at your calendar and determine when you would like to start your boating season. Give your dealer a call and set your de-winterization appointment so that they have time to plan their de-winterization schedule. Be careful about being too early, though, every year a few anxious owners get out before the last cold night of the season and end up having a delayed and costly start to the season.



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